



Ding Liu

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Education

University of Pennsylvania | Sept 2007 - Present

- Master of Architecture - May 2010
- Master of Science in Engineering, Integrated Product Design - Expected Graduation Dec 2010
- Taking classes at the School of Engineering & Applied Science, the Wharton School, the School of Design

University of California, Davis | Aug 2006

- Bachelor of Science in Design - Interior Architecture
- Graduated with Distinction in Interior Design - The Helge B. Olsen Award

Experience

Guangzhou Xinye Hide Products Ltd. *Guangzhou, China*

Development Advisor | Sept 2006 - Present

- Conduct marketing research in the United States and review design proposal. Involved in shoe design process and brainstorming sessions to source materials for production.
- Work closely with the CEO, senior executives and managers in both the creative and production process of shoe design, and formulation of business plans.

Energy Coordinating Agency (ECA, non-profit corporation) *Philadelphia, PA*

Marketing and Graphic Design Associate | Summer 2009

- Redesigned and re-diagramed the U.S. Environmental Protection Agency's (EPA) "Thermal Bypass Inspection Checklist" for ECA specifically; a set of guidelines for ENERGY STAR qualified homes.
- Designed various advertising products, displays, website, and donor development publications at the Smart Energy Solutions department. Worked with building professionals in customer relations, and assisted as a liaison with the agency, responding to their information requests.

Normal Architecture Office (NAO) *Philadelphia, PA*

Architectural Intern / Designer | May 2008 - September 2008

- Worked on project: ORDOS 100 / Villa #62 - Inner Mongolia, China.
- Participated all phases of the design process. Worked closely with all NAO designers in the creation and execute of design concepts and developments. Worked as the lead 3D modeler, model maker, and rendering person. Assisted in Chinese translation for documents and presentations.
- Curator: Ai Wei Wei / Fake Design, Architect Selection by Herzog & de Meuron

Department of Environmental Design. University of California, Davis

Lecturer | Summer 2006 & 2007

- Introduced the fundamentals of architectural drafting to a total of 60 first year interior design major undergraduate students. The course focused on hand drafting techniques of creating three dimensional designs on two dimensional surfaces, and the principles of presentation technique development, including media and methods used in the preparation of presentation boards.

Gifts Department. Guangdong Arts & Crafts Imp. & Exp. Corp. (Group) *Guangzhou, China*

Design Consultant | Jan 2007 - June 2007

- Assisted with photography sessions, graphic, package and product design.
- Worked independently and collaboratively to manage and execute projects on time and efficiently, with the highest quality deliverable and client satisfaction.

California Lighting Technology Center *Davis, California*

Research / Design Assistant | Dec 2004 - Aug 2006

- Worked closely with senior lighting scientists and engineers. Researched new lighting technologies and conducted proof of concept experiments with major lighting manufacturers that implements the use of energy efficient sources
- Provided assistance with prototype productions, worked on CAD based designs involving the latest lighting technology.

Skills**Computer and Technical Skills**

Photoshop. Illustrator. InDesign. After Effect. Rhinoceros. Maya. 3D Studio Max. Vectorworks. AutoCAD. SketchUp. V-ray. Arobat Pro. Word. Excel. Powerpoint.

Extensive experience in Mac and PC. Working knowledge of HTML coding and Flash ActionScript. Proficient in metal and plastic fabrication, woodworking, model making, operating laser cutter, proof-of-concept prototype development, and digital photography.

Language

Fluent Chinese (Mandarin and Cantonese), written and spoken

Achievements E. Lewis Dales Traveling Fellowship Competition

University of Pennsylvania - School of Design | Jan 2009

- Selected for the Fellowship through a portfolio competition

2007/2008 WORK

University of Pennsylvania - School of Design | Dec 2008

- First year studio project selected for the PennDesign Department of Architecture 2007/2008 portfolio

Identity PennDesign Student Show

University of Pennsylvania - School of Design | May 2008

- Project selected for the Identity student show

WORKWORKWORK Exhibition

University of Pennsylvania - School of Design | Jan 2008

- Projects selected for Annual PennDesign architecture student exhibition
- Curator: Detlef Mertins

The Helge B. Olsen Award

University of California, Davis | Jun 2006

- Distinction in Interior Design

Outstanding Contribution to Design Award

University of California, Davis | Jun 2006

- The "Call of Duty" in service to the design program and the surrounding community

First Prize of Caballo Blanco Renovation Project

University of California, Davis | Apr 2006

- 2006 Design by Design Annual Student Exhibition

Featured Artist

The 20th Street Art Gallery. Sacramento, California | Dec 2004

- 2004 American Society of Interior Designers Art Show

Recognition of Outstanding Scholastic Achievement and Excellence

University of California, Davis | Sep 2004

- Golden Key International Honour Society